

# San Francisco Public Library



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**Non-Profit that promotes health, wellness, and social justice.**

**People in Motion: Fentanyl Awareness**

Training and response services to prevent fentanyl overdose in the  
San Francisco area.

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# Executive Summary

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## Overview

The rise in opioid addiction has dramatically impacted public libraries. According to a 2017 survey, 12 percent of public librarians reported drug overdoses at their library, 14 percent witnessed an onsite overdose, and 7 percent have Narcan stocked at their library.

After the 2017 San Francisco Public Library overdoses, the main library began training and distributing Narcan to library staff. The California government and the California Department of Public Health supplied the training and Narcan to library staff. The partnership between San Francisco Public Library and the San Francisco AIDS Foundation will expand on this plan and bring this training and knowledge to the greater San Francisco area.

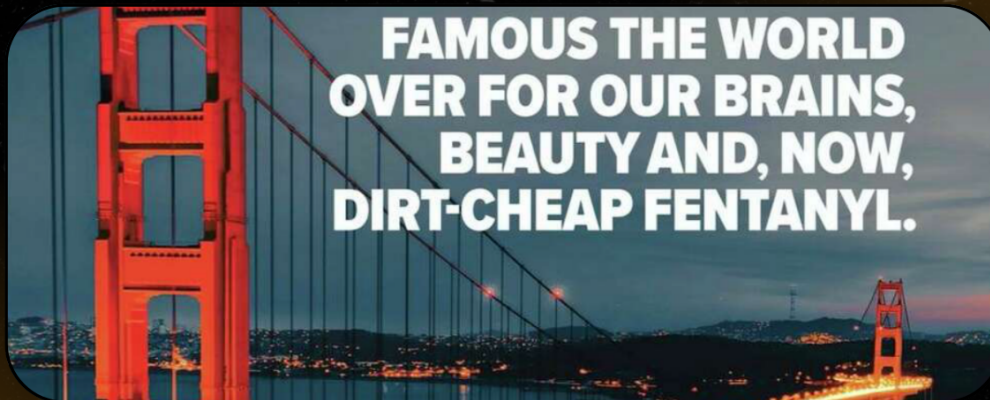


The San Francisco AIDS Foundation is a non-profit organization with community partnerships with San Francisco organizations to promote health, wellness, and social justice for individuals and communities that HIV impacts. This organization's vision is a future where race is no longer a barrier to health, and substance abuse is no longer stigmatized. In addition, San Francisco AIDS Foundation collaborates with Harm Reduction Coalition's Drug Overdose Prevention and Education (DOPE) Project to provide overdose prevention and response services, training, fentanyl testing, and supplies





# Executive Summary



## Problem Statement

San Francisco is at crisis levels with drug overdoses and deaths that are 41 percent above the pre-pandemic levels of 2019 and with 75 percent fentanyl overdose deaths. The highest concentration of accidental opioid overdose-related deaths is in the Tenderloin and South of Market neighborhoods.

There is an upward trend of fentanyl use in the San Francisco area, with ratios increasing with age and the highest use within the 35-64 age range. Males had four times that of women in fentanyl use, with 91.5 percent of all accidental opioid overdose-related deaths being white and black males. Black and Indigenous Peoples had a higher rate than white males.

This partnership intends to create a program that will spread awareness of the dangers of fentanyl use and provide the resources needed to improve the health and mortality rate of individuals with fentanyl addiction within the San Francisco area. This program will provide Narcan training and resources for Narcan distribution centers. In addition, there will be fentanyl test strip training and test strips given to attendees of the programs.





**The partnership between San Francisco Public Library and the San Francisco AIDS Foundation is a critical investment. Deaths from fentanyl overdose is felt ALL ACROSS THE NATION. Let's be PEOPLE IN MOTION to create change.**

## **Return on Investment**

The partnership goals address a growing health crisis that is affecting the San Francisco community. Evidently, there is a growing fentanyl market that is fatally impacting the San Francisco and great United States population.

A goal of reducing fentanyl-related deaths and overdoses is no easy task, we believe that the proposed partnership is capable of achieving the sought out objectives. Our objective is not to have zero fentanyl-related deaths and overdoses in the community. Although such a goal would be wonderful, we recognize that such community objectives require more than a two year initiative. Rather, we aim to reduce the number of fentanyl-related deaths and overdoses. If the presence of this partnership results in only a few lives saved, this partnership will be considered a definitive success.



If you're going to San Francisco  
You're gonna meet some gentle people there  
All across the nation such a strange vibration  
People in motion  
There's a whole generation with a new explanation  
People in motion people in motion - Scott McKenzie

## COMMUNITY ASSESSMENT

San Francisco, CA, is 46.9 square miles, with a population of 873,965 (United States Census Bureau, 2020), located on the West Coast of the United States. Often coined “The Golden City,” a nickname derived from The Golden Gate Bridge. Known to be Golden from its Golden hills to its Golden sunsets, this Golden city is at crisis levels with drug overdoses and deaths that are 41 percent above the pre-pandemic levels of 2019 and with 75 percent fentanyl overdose deaths. The highest concentration of accidental opioid overdose-related deaths is in the Tenderloin and South of Market neighborhoods (SF.GOV, 2022).

There are 7,754 people experiencing homelessness in San Francisco, and 11.3 percent of persons live below the poverty line (SF.GOV, 2022). During the first year of the pandemic, homeless deaths doubled, not attributed to COVID-19 but to drug overdose (Kurtzman, 2022). “Fentanyl has killed more people than COVID-19 in San Francisco” (Sierra, 2022). The fentanyl epidemic reached the city of San Francisco in 2016, replacing heroin use and showing significant increases in deaths.

There is an upward trend of fentanyl use in the San Francisco area, with ratios increasing with age and the highest use within the 35-64 age range. Males had four times that of women in fentanyl use, with 91.5 percent of all accidental opioid overdose-related deaths being white and black males. Black and Indigenous Peoples had a higher rate than white males (West et al., 2021). “Black/African American San Franciscans, whose opioid overdose death rate is five times higher than the citywide rate” (SF.GOV, 2022). The increase in fentanyl and the transition from heroin use is due to cost efficiency, difficulty finding a vein, the preference for smoking to injecting, and the more significant euphoric effect (Alex et al., 2021).

The rise in opioid addiction has dramatically impacted public libraries. According to a 2017 survey, 12 percent of public librarians reported drug overdoses at their library, 14 percent witnessed an onsite overdose, and 7 percent have Narcan stocked at their library (Lowenstein et al., 2021). In addition, San Francisco Public Library (SFPL) security guards found people using opioids in library stacks and public restrooms (Troknya, 2017).

In February 2017, a man died in an SFPL restroom from a drug overdose (Krasny, 2017). Additionally, after a fatal opioid overdose at San Francisco’s main library in June 2017, the

library began training and providing their staff with the drug naloxone (Narcan) to administer to patrons experiencing an overdose. With the rise of fatal opioid-related overdoses within San Francisco, there is a need to continue library staff training and expand this initiative to the greater San Francisco Area.

This partnership intends to create a program that will spread awareness of the dangers of fentanyl use and provide the resources needed to improve the health and mortality rate of individuals with fentanyl addiction within the San Francisco area. This program will provide Narcan training and resources for Narcan distribution centers. In addition, there will be fentanyl test strip training and test strips given to attendees of the programs. Fentanyl test strips are relatively easy to use and an inexpensive way to test for traces of unpredictable fentanyl that may have gotten into a drug supply. Being aware of traces of fentanyl affects the way the user administers drugs and can effectively reduce the risk of overdosing (SFAF, 2021).



## **TARGET AUDIENCE**

The target audience for this program is three different community groups. First are adults within the San Francisco community in areas where fentanyl use and drug use are most prevalent. The primary focus will be on adults who serve the community through public institutions, such as librarians, teachers, public health, and other government agency representatives. These individuals will return to their neighborhoods with the education, resources, and tools to support their community in this epidemic.

In recent years, many librarians in at least three major cities— Philadelphia, Denver, and San Francisco have taken it upon themselves to become first responders to opioid overdoses. The devastating rise of opioid use, especially fentanyl, has led to increased overdosing in libraries. As a result, many library employees are now interested in learning how to administer the drug Narcan (Simon, 2017).

The next target audience is community leaders who work in local organizations such as homeless shelters, soup kitchens, food banks, and other humanitarian-focused charities and nonprofits. Organizational leaders gaining tools and an approach to handle fentanyl abuse will be more equipped to improve health, support, and save lives. These organizational leaders are at the front lines of this epidemic. They alleviate suffering and improve the welfare of destitute people. With Narcan training, these organizational leaders can save and improve lives and help with outreach.

The last group is families of those who suffer from fentanyl abuse and community members interested in supporting the public's health response. These individuals will strengthen community commitment by supporting individuals at high risk of overdose or overdose-related deaths. Additionally, these individuals are community members looking to gain the resources and knowledge to return to their neighborhoods with Narcan training.

## **GOALS AND OBJECTIVES**

After the 2017 SFPL overdoses, the main library began training and distributing Narcan to library staff. The California government and the California Department of Public Health supplied the training and Narcan to library staff. The partnership between San Francisco Public Library and the San Francisco AIDS Foundation (SFAF) will expand on this plan and bring this training and knowledge to the greater San Francisco area.

The SFAF is a non-profit organization with community partnerships with San Francisco organizations to promote health, wellness, and social justice for individuals and communities that HIV impacts. This organization's vision is a future where race is no longer a barrier to health, and substance abuse is no longer stigmatized. In addition, SFAF collaborates with Harm Reduction Coalition's DOPE Project to provide overdose prevention and response services, training, fentanyl testing, and supplies (SFAF, 2021).

The partnership's initial focus will be on the areas with the highest concentration of accidental opioid overdose-related deaths, the Tenderloin and South of Market neighborhoods (SF.GOV, 2022). The program will launch at the main SFPL in Tenderloin and the Eureka Valley/Harvey Milk Memorial branch library near the South of Market neighborhood.

### ***Training and Accessibility***

Training provided to library staff, community leaders, and community members will improve the well-being of the San Francisco community as a whole. In addition, training will provide knowledge to these key individuals to assist the San Francisco community impacted by drug use and the well-being of individuals who use drugs.

- Libraries in San Francisco will now be lifesaving centers with staff trained and prepared to assist individuals experiencing a drug overdose.
- Library staff trained in fentanyl test strips can provide the information to community members to use these strips. Properly checking drugs for fentanyl can significantly reduce mortality rate and decrease overdosing.
- Libraries providing Narcan to the public will remove barriers for many community members and expand access.

### ***Expand Fentanyl Overdose Prevention***

Expanding this program to crucial community members beyond the library will expand fentanyl overdose prevention. In addition, there will be plans to expand this partnership to other branch locations in San Francisco.

- We are strengthening support for drug users and harm reduction training.
- We are spreading awareness to community members on available services to the public and providing resources for care.
- Provide public training for overdose response and prevention resources such as mental health and substance abuse treatment centers.

### ***Reduce Fentanyl-Related Overdoses***

A community strengthened with knowledge of fentanyl abuse and training to provide and administer Narcan will decrease mortality rates and increase the well-being of drug users and the entire community of San Francisco. The efforts of this program will improve lives, save lives, and assist in the wellness and recovery of fentanyl users. In addition, this program will help with the decriminalization and stigmatization drug users face.

- There will be continued meetings and collaboration with community members to review the program's successes and possible areas of improvement to keep the program relevant and effective.
- We are exploring up-to-date, relevant data to make improvements to the program.
- Engage with drug users to better understand their needs and the barriers they face.
- Collaborate with syringe access programs, safe consumption services, and safe supply centers.
- Supporting users will encourage them to seek mental health and health-related services.



## SMART GOALS

Creating goals for this partnership that are specific, measurable, achievable, relevant, and time-based are integral to the success of the partnership. The people of San Francisco deserve data driven solutions to alleviate the symptoms of the health crisis they are currently experiencing.

### *Specific*

The partnership goals are specific because they clearly lay out the target audience of this partnership. The fentanyl training programs offered through this partnership will bring in library staff, community leaders, and community members at separate training dates. Ensuring that all members of the community are aware of the dangers of fentanyl and are discussing with each other and the San Francisco community the necessary knowledge and preventative measures they can take to make their community safe. Moreover, the partnership extending throughout the course of two years will give library staff, community leaders, and community members the opportunity to attend training multiple times throughout the course of the two years.

Finally, the partnership objectives are specific because they address a health emergency that is affecting the San Francisco community and aims to alleviate fatalities.

### *Measurable*

The aforementioned goals will be measured through attendee surveys as well as community fentanyl related fatalities and emergency hospital visits. Library staff, community leaders, and community members that attend the training courses will be asked to fill out a survey before and after the course. This will allow the partnership to acquire data that determines whether the training course was informative to the participants. Information gathered after the first round of training for each target group will be used to continuously improve the program.

Additionally, since the partnership aims to decrease the number of fentanyl related deaths and overdoses, we will be tracking the number of fentanyl related fatalities and emergency hospital visits at the start of the partnership, at the one year mark of the partnership, and at the end of the

partnership. With the goal being that the presence of the partnership and initiatives in the community helped alleviate the number of fentanyl deaths and hospital visits.

### ***Achievable***

Although a goal of reducing fentanyl-related deaths and overdoses is no easy task, we believe that the proposed partnership is capable of achieving the sought out objectives. Our objective is not to have zero fentanyl-related deaths and overdoses in the community. Although such a goal would be wonderful, we recognize that such community objectives require more than a two year initiative. Rather, we aim to *reduce* the number of fentanyl-related deaths and overdoses. If the presence of this partnership results in only a few lives saved, this partnership will be considered a definitive success.

### ***Relevant***

The partnership goals are extremely relevant because they address a growing health crisis that is affecting the San Francisco community. In October of 2022 12,000 fentanyl pills were seized in candy wrappers at Los Angeles International Airport (ABC7, 2022). Similarly, in June of 2022 the Orange County District Attorney office charged a man in Fullerton with possessing enough fentanyl to kill twelve million people (Orange County District Attorney, 2022). Evidently, there is a growing fentanyl market that is fatally impacting the San Francisco and great United States population.

### ***Time-Based***

This partnership will run throughout the course of two years. After each phase of the partnership, surveys will be conducted to measure the overall effectiveness of the initiative and changes will be made accordingly. The time-based goals of the partnership will allow us to formally measure the success and contribution that this partnership brought to the San Francisco community.

## BRANDFIT MATRIX

The Brandfit Matrix is a method used to determine partnerships for collaboration with other organizations. Per the Brandfit Matrixes below, the mission and strategic plans of the San Francisco Public Library and the San Francisco AIDS Foundations align and would thus create an ideal partnership.

*San Francisco Public Library Brandfit Matrix*

<b>Safe</b>	<b>Prepared</b>	<b>Equitable</b>	<b>Knowledge</b>	<b>Enriching</b>
Secure	Develop	Impartial	Comprehension	Enhance
Guarded	Planned	Unprejudiced	Awareness	Improve
Protected	Qualified	Uniformly	Cognizance	Fortifying

*San Francisco AIDS Foundation Brandfit Matrix*

<b>Advocacy</b>	<b>Education</b>	<b>Prevention</b>	<b>Justice</b>	<b>Partnership</b>
Defense	Instruction	Avert	Equity	Collaboration
Supporter	Training	Avoidance	Integrity	Union
Champion	Guidance	Precaution	Fair	Cooperation



## BUDGET

Staffing Needs/Items	Library Cost	Partner Cost	Outside Funding
Two Library Staff <i>(Dedicating 16 hours per month each)</i>	\$36,096		
Two Partner Staff <i>(Dedicating 16 hours per month each)</i>		\$19,200	
Food			\$5,760
Beverages			\$2,400
Marketing Pamphlets			\$3,600
Promotional Flyers	\$1,800		\$1,800
Tote Bags			\$6,000
Initiative Landing Page	\$1,200		
Narcan		\$24,000	\$24,000
Notebooks	\$500		
Pens	\$300		
Fentanyl Test Strips	\$3,000		
Plates	\$300		
Utensils	\$300		
<b>Total:</b>	<b>\$43,496</b>	<b>\$43,200</b>	<b>\$43,560</b>

<b>Total:</b>	<b>\$130,256</b>
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## **FUNDING OPPORTUNITIES**

The California Wellness Foundation is an organization whose mission is to protect and improve the health and wellness of the people of California by increasing access to health care, quality education, jobs, healthy environments and safe neighborhoods (California Wellness Foundation, 2022). The organization offers funding to direct services that address the urgent needs of the people in California. The values of the California Wellness Foundation align with the goals of both the San Francisco Public Library as well as the San Francisco AIDS Foundation.

Although the California Wellness Foundation accepts grant applications year round, they are selective in the services they chose to invest in. Their grant program is specifically looking for proposals that address one or more of the following topics: Community Well-Being, Equity in Access, Economic Security and Dignity, and Leading for Power and Change. (California Wellness Foundation, 2022). Grant applicants are to submit a letter of interest that outlines the goals of the planned community program as well as the amount of funding requested. Overall, the California Wellness Foundation proves to be a fantastic funding opportunity that strongly aligns with the goals of this partnership.

## TWO-YEAR PLAN

Throughout the two-year extent of this partnership, the three groups in the target audience will have eight separate opportunities to attend one of the training sessions hosted through the partnership. Each year, the partnership will dedicate four months to the preparation, marketing, execution, and evaluation of the training of the three target audience groups. The two-year partnership schedule below outlines the target audience of focus for each month of the program.

Action	Timing
<p style="text-align: center;"><i>Fentanyl Training for Information Professions #1</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following information professional training course based on the feedback acquired</p>	<p><i>Month 1: January 2023</i></p>
<p style="text-align: center;"><i>Fentanyl Training for Community Leaders #1</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community leader training course based on the feedback acquired</p>	<p><i>Month 2: February 2023</i></p>
<p style="text-align: center;"><i>Fentanyl Training for Community Members #1</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community member training course based on the feedback acquired</p>	<p><i>Month 3: March 2023</i></p>
<p style="text-align: center;"><i>Fentanyl Training for Information Professions #2</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following information professional training course based on the feedback acquired</p>	<p><i>Month 4: April 2023</i></p>
<p style="text-align: center;"><i>Fentanyl Training for Community Leaders #2</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community leader training course based on the feedback acquired</p>	<p><i>Month 5: May 2023</i></p>
<p style="text-align: center;"><i>Fentanyl Training for Community Members #2</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community member training course based on the feedback acquired</p>	<p><i>Month 6: June 2023</i></p>
<p style="text-align: center;"><i>Fentanyl Training for Information Professions #3</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following information professional training course based on the feedback acquired</p>	<p><i>Month 7: July 2023</i></p>
<p style="text-align: center;"><i>Fentanyl Training for Community Leaders #3</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community leader training course based on the feedback acquired</p>	<p><i>Month 8: August 2023</i></p>

<p><i>Fentanyl Training for Community Members #3</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community member training course based on the feedback acquired</p>	<p><i>Month 9: September 2023</i></p>
<p><i>Fentanyl Training for Information Professions #4</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following information professional training course based on the feedback acquired</p>	<p><i>Month 10: October 2023</i></p>
<p><i>Fentanyl Training for Community Leaders #4</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community leader training course based on the feedback acquired</p>	<p><i>Month 11: November 2023</i></p>
<p><i>Fentanyl Training for Community Members #4</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community member training course based on the feedback acquired</p>	<p><i>Month 12: December 2023</i></p>
<p><i>Fentanyl Training for Information Professions #5</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following information professional training course based on the feedback acquired</p>	<p><i>Month 13: January 2024</i></p>
<p><i>Fentanyl Training for Community Leaders #5</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community leader training course based on the feedback acquired</p>	<p><i>Month 14: February 2024</i></p>
<p><i>Fentanyl Training for Community Members #5</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community member training course based on the feedback acquired</p>	<p><i>Month 15: March 2024</i></p>
<p><i>Fentanyl Training for Information Professions #6</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following information professional training course based on the feedback acquired</p>	<p><i>Month 16: April 2024</i></p>
<p><i>Fentanyl Training for Community Leaders #6</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community leader training course based on the feedback acquired</p>	<p><i>Month 17: May 2024</i></p>
<p><i>Fentanyl Training for Community Members #6</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community member training course based on the feedback acquired</p>	<p><i>Month 18: June 2024</i></p>
<p><i>Fentanyl Training for Information Professions #7</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following information professional training course based on the feedback acquired</p>	<p><i>Month 19: July 2024</i></p>



<p><i>Fentanyl Training for Community Leaders #7</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community leader training course based on the feedback acquired</p>	<p><i>Month 20: August 2024</i></p>
<p><i>Fentanyl Training for Community Members #7</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and making any necessary adjustments for the following community member training course based on the feedback acquired</p>	<p><i>Month 21: September 2024</i></p>
<p><i>Fentanyl Training for Information Professions #8</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and gathering data collected from each training course to write up final partnership evaluation report</p>	<p><i>Month 22: October 2024</i></p>
<p><i>Fentanyl Training for Community Leaders #8</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and gathering data collected from each training course to write up final partnership evaluation report</p>	<p><i>Month 23: November 2024</i></p>
<p><i>Fentanyl Training for Community Members #8</i></p> <p>Includes: preparing and marketing, 1 training course, survey and evaluation of the training course, and gathering data collected from each training course to write up final partnership evaluation report</p>	<p><i>Month 24: December 2024</i></p>

## RISKS

People in Motion: Fentanyl Awareness program brings risks to the general public due to the sensitive subjects of drugs, deaths, and overdoses coming into the conversation. Speaking out about these topics can be triggering as several people have come into contact with drug-related situations at least once.

### ***Emotional and Mental Health***

The program can trigger emotions within people that have lost a loved one and remind them of the difficult experience. *Mental health* is a constant and growing concern that can primarily threaten anxiety, overthinking, anxiousness, and other nervous behaviors. Throughout the awareness and training practices of the program, support will be given to reassure guests of the importance and change the provided knowledge will grant.

### ***Lack of Participation***

For every library, there is the constant fear of low attendance leading to a program being in jeopardy of being permanently closed. The program allows any mature person to change someone's life which can pose a threat of fear. Knowing the harsh details of a drug and potentially being courageous enough to prevent a deadly overdose can be overwhelming. Community members can be feared of spreading knowledge to others or practicing the life-saving Narcan injection. This also includes the general public fearing the difficulty levels of this practice and potentially giving the injection wrong. It is critical to note that injections should be given with confidence, and patrons can attend the program sessions multiple times if needed.

### ***Objecting the Program***

There is always the risk of people being against a program their local library offers for the simple reason of not agreeing with its purpose. Such reasons include

- Not wanting to increase fentanyl publicity
- Not relating to those who choose to do the drug
- Having a negative experience
- Not wanting anything to do with fentanyl in general.

The program can be seen as a waste of time as it may be seen as the sole responsibility of first responders to prevent ongoing fentanyl deaths.

The purpose of the fentanyl awareness program is to promote awareness within cities with the highest fentanyl drug and overdose rates. Additionally, the goal is to reduce the intake of fentanyl as it has significantly grown popular among many groups of people, including teens attending high schools. With that said, it is hoped the ongoing fentanyl crisis does not continue at growing rates while People in Motion: Fentanyl Awareness program is in session.

## **OUTCOMES**

People in Motion: Fentanyl Awareness will be measured every six months during its two year trial to provide results within the program's performance. Guests and patrons should be more knowledgeable on the fentanyl drug, particularly how dangerous the drug is with high numbers of deaths, overdoses, and how individuals are coming into contact with the drug. Guests should be confident in injecting narcan to reverse overdoses leading to the decline for fentanyl death rates.

### ***Surveys***

Verbal surveys will be given before and after sessions to uncover if patrons have learned the needs of preventing fentanyl overdoses and how to administer a narcan injection. Verbal feedback will allow patrons to share valuable information to see if their experience can be done better. Regular paper surveys will also be provided to those who prefer to remain anonymous. Providing more than one survey type will allow great participation and provide libraries with information to adjust program sessions.

### ***Attendance and Sign-ups***

A paper sign-up sheet will be made available to patrons to leave their emails to receive program related emails and sign-up for monthly newsletters. Librarians will also take the time to record attendance during the program and document personal conversations they may have when interacting with patrons.

### ***Focus Groups***

Groups of different ages and backgrounds will be asked to participate in a quick conversation related to the program. Here, a librarian will facilitate the group and allow guests to continue the conversation to gain insight on the program's experience. Based on the ongoing conversations, the librarian will note the pros and cons of the program.

### ***Results***

Recorded indicators will provide insight into fentanyl use rates by the volume of participation carried throughout the program and its continuing interest documented through methods of

feedback. In following the outcome tactics carefully, one can guarantee the purpose of the program is raising awareness to communities in need.



## **ASSESSMENT**

The program will be broken up every six months to discover the growth of performances and how the program can better meet community needs. After the collection of the four parts, the program trial will be assessed for its entirety to discover the performance.

### ***Technical***

In putting this program together, a space large enough to accommodate people for a lecture and training will need to be provided along with complimentary items. Food and beverage related items will need to be stored in a small area to prevent large spills and messes. Totes filled with pamphlets and other brochures will be presented by the entrance to hand out to each guest. Presentation materials will need to be set up and tested before the session to prevent any delays and a quick transition to the training portion will need to be practiced to constantly hold engagement of participants. Moreover, the practices of Narcan injection will require space performing this life-changing moment requires concentration and space. Each member within the session must feel comfortable and accommodated by librarians, including the trained professionals.

### ***Policy***

It is necessary for programs to follow the policies of the library as certain information may be confidential and the training of Narcan injection can pose a safety risk. Patrons have the right to remain anonymous and choose the subscriptions they wish to receive by the library. Moreover, Narcan is a drug that cannot be prescribed to just anyone and providing the injection must be done appropriately through waivers.

### ***Financial***

The trial of this program will follow a strict budget that cannot go over expenses as a certain amount will be provided by funds, grants, and sponsorships. Overspending can be an issue as inflation can affect supply costs, repairs may be needed, higher demand can occur, and promotional tactics need to be multiplied. It is critical the program does not spend the entire budget all at once as future expenses can erupt and there is no room to spare extra funds as the library's money is sorted to pay other debts.

### ***Marketing***

Reaching out to the community can be a challenge as several age groups are affected by the fatality rates fentanyl is causing. It is important the library promotes People in Motion: Fentanyl

Awareness program through social media, emails, websites, and within their library to maximize community involvement. Digital and physical displays can pose a challenge as teens and adults are the prime goal to promote fentanyl awareness.

A conclusion will be drawn to determine the performance of People in Motion: Fentanyl Awareness. Moreover, data will be collected from the government bureau to determine if fentanyl overdoses have decreased within the city. The goals of the program should be met through this discovery as the goal is to spread awareness of fentanyl disasters and how to potentially reverse an overdose within the community.

## **Memorandum of Understanding**

WHEREAS, San Francisco Public Library and San Francisco AIDS Foundation have come together to collaborate and to make an application for the California Wellness Foundation grant.

WHEREAS, the partners listed below have agreed to enter into a collaborative agreement in which San Francisco Public Library will be the lead agency and named applicant and the San Francisco AIDS Foundation will be the partner organization in this application; and

WHEREAS, the partners herein desire to enter into a Memorandum of Understanding setting forth the services to be provided by the collaborative; and

WHEREAS, the application prepared and approved by the collaborative through its partners is to be submitted to the California Wellness Foundation on or before November 30, 2022.

### **I. Description of Partner Agencies**

San Francisco Public Library's is dedicated to building strong neighborhoods by creating spaces that foster community connections. The library offers a wide variety of services, programs, and resources to meet the needs of its patrons. The main library is currently addressing opioid health concerns by equipping library staff with Narcan. This partnership will expand these efforts by offering training and resources to the San Francisco community.

The San Francisco AIDS Foundation is a non-profit organization that aims to promote health, wellness, and social justice to individuals and communities affected by HIV. The foundation collaborates with Harm Reduction Coalition's DOPE Project to provide overdose prevention and response services, training, fentanyl testing, and supplies (SFAF, 2021). These connections and resources will be valuable in achieving the goals of this partnership.

### **II. History of Relationship**

The collaborative relationship between San Francisco Public Library and The San Francisco AIDS Foundation began when SFPL reached out to SFAF. The partnership began in October of 2022. The goals of the collaboration include:

- Providing fentanyl awareness training to information professionals, community leaders, and community members.
- Strengthen support for drug users and harm reduction training
- Reduce fentanyl-related overdoses in San Francisco

### **III. Development of Application**

Both organizations met on a weekly basis to discuss goals and deliverables for the partnership. During these meetings, responsibilities were assigned for completing the application for the California Wellness Foundation grant. SFPL and SFAF staff were eager to finish the application in a timely manner considering the resources and opportunities that would be made available to the partnership with said grant funding. After finishing the sections of the application that were

assigned to each organization, both partners looked over the application to ensure that both organizations had the opportunity to voice their goals and take ownership of the partnership.

#### **IV. Roles and responsibilities**

NOW, THEREFORE, it is hereby agreed by and between the partners as follows:

- San Francisco Public Library will be responsible for providing two library staff that will dedicate 16 hours per month to the partnership. SFPL will also be purchasing and acquiring promotional flyers, notebooks, pens, fentanyl test strips, plates and utensils for the two year partnership commitment. SFPL will also be creating an initiative landing page for the partnership. SFPL will be hosting the training classes in one of the library meeting rooms. SFPL will be responsible for the marketing and post-training evaluation and assessment of the training courses.
- The San Francisco AIDS Foundation will be responsible for providing two staff members that will dedicate 16 hours per month to the partnership. SFAF will also be purchasing and acquiring the Narcan that will be distributed to trainees throughout the course of the partnership. SFAF will be responsible for conducting the training sessions and delivering the training material to attendees. Moreover, SFAF will be responsible for the marketing and post-training evaluation and assessment of the training courses. SFAF will be responsible for providing their resources acquired through their collaboration with the Harm Reduction Coalition and utilize these resources when providing the training courses.
- The two directors of each organization will meet once a month to check-in on the status of the partnership and discuss areas of improvement. The directors will then relay their observations and recommendations to the two staff members from each organization that are responsible for partnership deliverables.
- Both SFPL and SFAF agree to financially sustain the goals of this partnership regardless of the eventual end of outside funding.

#### **IV a) *What will be provided and to whom***

San Francisco Public Library and San Francisco AIDS Foundation will provide fentanyl awareness training to the information professionals, community leaders, and community members of San Francisco.

#### **V. Timeline and Evaluation**

The roles and responsibilities described above are contingent on the San Francisco Public Library and The San Francisco AIDS Foundation receiving funds requested for the project described in the California Wellness Foundation grant application. Responsibilities under this Memorandum of Understanding would coincide with the grant period, anticipated to be 01/01/2023 through 12/31/2024.

## **VI. Commitment to Partnership**

- 1) The collaboration service area includes the greater San Francisco area with specific interest in the areas with the highest concentration of accidental opioid overdose-related deaths, the Tenderloin and South of Market neighborhoods (SF.GOV, 2022).
- 2) The partners agree to collaborate and provide fentanyl awareness training and resources to the community of San Francisco pursuant to the program narrative of the grant application attached to this agreement.
- 3) Compensation for San Francisco AIDS Foundation partners' contribution to this project will be provided as outlined in the attached budget detail worksheet.
- 4) We, the undersigned, have read and agree with this MOU. Further, we have reviewed the proposed project and approve it.

### **Signatories**

*Michael Lambert* San Francisco Public Library Director | November 4, 2022

*Tyler Termeer* San Francisco AIDS Foundation Director | November 4, 2022

Source: U.S. Department of Justice. (2008). Adapted from:

<https://www.justice.gov/sites/default/files/ovw/legacy/2008/10/21/sample-mou.pdf>

## **CONCLUSION**

People in Motion: Fentanyl Awareness is a two part program to promote awareness of the fatalities the drug is causing and to provide Narcan injection training for the public. Those working in public institutions, community organizations, and part of the community will have the opportunity to participate in the life-changing program according to their group. The program will serve three different groups independently as each will approach a fentanyl related situation differently according to their work place and location. The program will begin within a few branches of San Francisco Public Library that sit in the highest rates of fentanyl overdoses. The program will progress for two years where outcomes will be calculated every six months before an assessment is provided.

The purpose of providing fentanyl awareness is to prevent fentanyl-use and lessen the rates of fentanyl overdoses. Therefore, San Francisco Public Library will be partnering with San Francisco AIDS Foundation which provides resources in fentanyl prevention, including the use of Narcan. A collaboration will also be formed with Harm Reduction Coalition's DOPE Project which will assist in providing overdose prevention, response training, and supplies. The collaboration will greatly support the partnership in creating a successfully functioning program.

People in Motion: Fentanyl Awareness will host a session once a month to one of the three audiences: public officials, organization members, and community members. Therefore, eight sessions will be held for each group across the two-year period. The program will need a budget of \$130,256 which will cover program items, supplies, complimentary refreshments, and marketing materials.



The program welcomes risks to all participants as the discussion of fentanyl can be triggering. The risk of mental and emotional health is constantly at stake as many have different experiences with the drug. Moreover, the program may experience lack of participation and have no support by communities. So, the measure of outcomes will need to be done through the use of surveys, attendance tracking, and focus groups. Having librarians receive direct feedback from participants during sessions will reveal true facts about the program's performance. Lastly, an assessment will be conducted as the program requires several resource materials to showcase prevention information and training. The program must meet library expectations and use all necessary items to produce successful sessions. A strict budget must be followed to avoid over spending which will include the costs of the library properly promoting this resource.

People in Motion: Fentanyl Awareness is dedicated to the mission of reducing the number of overdoses in high volume areas within San Francisco to zero one day. As Scott McKenzie sang: If you're going to San Francisco / You're gonna meet some gentle people there / All across the nation such a strange vibration / People in motion / There's a whole generation with a new explanation / People in motion, people in motion.

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